



County of Maui

# Mayor's Small Business Awards

Strong Businesses, Strong Community.

## 2020 Mayor's Small Business Awards Sponsorship Opportunities

Aloha! It is the time again when the Maui Chamber of Commerce partners with Mayor Michael Victorino and his administration to celebrate the accomplishments of outstanding small businesses in Maui County.

You can show your support of small businesses, this administration and the Chamber, as well as promote your business, by becoming a sponsor of this cherished and worthwhile event. Awards will be presented in six award categories:

- Exceptional Small Business of the Year (10 or fewer employees)
- Exceptional Small Business of the Year (11 to 39 employees)
- Exceptional Small Business of the Year (40 to 100 employees)
- Outstanding Non-Profit Business (100 or fewer employees)
- Young Businessperson of the Year (under age 40 as of November 24, 2020)
- Lifetime Achievement Award (for any individual doing business in Maui County for more than 20 years)

Please note that regardless of the winners chosen, all nominated businesses will be recognized at the event. The virtual celebration will take place on Tuesday, November 24, 2020 from 6:30-8:30 p.m.

The following sponsorship levels are offered:

### **Platinum Sponsorship: \$5,000**

- A live 2 minute congratulatory message during the event
- A 30-second commercial to promote your nominee and/or your company
- A full page color ad in the virtual program
- Platinum sponsorship mention in the virtual program, with your logo
- Copy of the recorded event video
- Platinum sponsorship mention during the event program
- Your company named as a Platinum Sponsor is pre-and post-event press releases
- Your logo and company named as a Platinum Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County
- Your logo and mention as Platinum Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event

### **Gold Sponsorship: \$3,000**

- A 30-second commercial to promote your nominee and/or your company
- A half page color ad in the virtual program
- Gold sponsorship mention in the virtual program
- Gold sponsorship mention during the event program
- Your company named as a Gold Sponsor is pre-and post-event press releases
- Your logo and company named as a Gold Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County
- Your logo and mention as Gold Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event

**Silver Sponsorship: \$2,000**

- Your company logo included in the event video
- Silver sponsorship mention in the virtual program, with your logo
- A quarter page ad in the virtual program
- Silver sponsorship mention during the event program
- Your company named as a Silver Sponsor is pre-and post-event press releases
- Your logo and company named as a Silver Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County
- Your logo and mention as Silver Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event

**Bronze Sponsorship: \$1,000**

- Your company named in the event video
- Bronze sponsorship mention in the virtual program, with your logo
- Bronze sponsorship mention during the event program
- Your company named as a Bronze Sponsor is pre-and post-event press releases
- Your company named as a Bronze Sponsor on the event flier promoting the event distributed by the County of Maui and Maui Chamber of Commerce throughout the Maui County
- Your logo and mention as Bronze Sponsor in the Maui Chamber of Commerce eNews for 2 weeks prior to the event

**SPONSORSHIP LEVEL DESIRED (Please circle one):**

Platinum - \$5,000

Gold - \$3,000

Silver - \$2,000

Bronze - \$1,000

NAME OF SPONSOR: \_\_\_\_\_

CONTACT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

PAYMENT: Cash    Check    Credit Card (Please check one):    Visa    MC    AmEx

NAME ON CARD: \_\_\_\_\_ CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

**To receive all of the benefits of your desired level, please submit your sponsorship form to the Maui Chamber of Commerce by 4:30 p.m. on Friday, October 30, 2020.**

**Sponsorship registration available online at [www.mauichamber.com](http://www.mauichamber.com).**

**Please call the Maui Chamber of Commerce at 244-0081 for additional information. This form may be faxed to 808-244-0083, emailed to [office@mauichamber.com](mailto:office@mauichamber.com) or sent to 95 Mahalani Street, Suite 22A, Wailuku, Hawaii 96793.**

