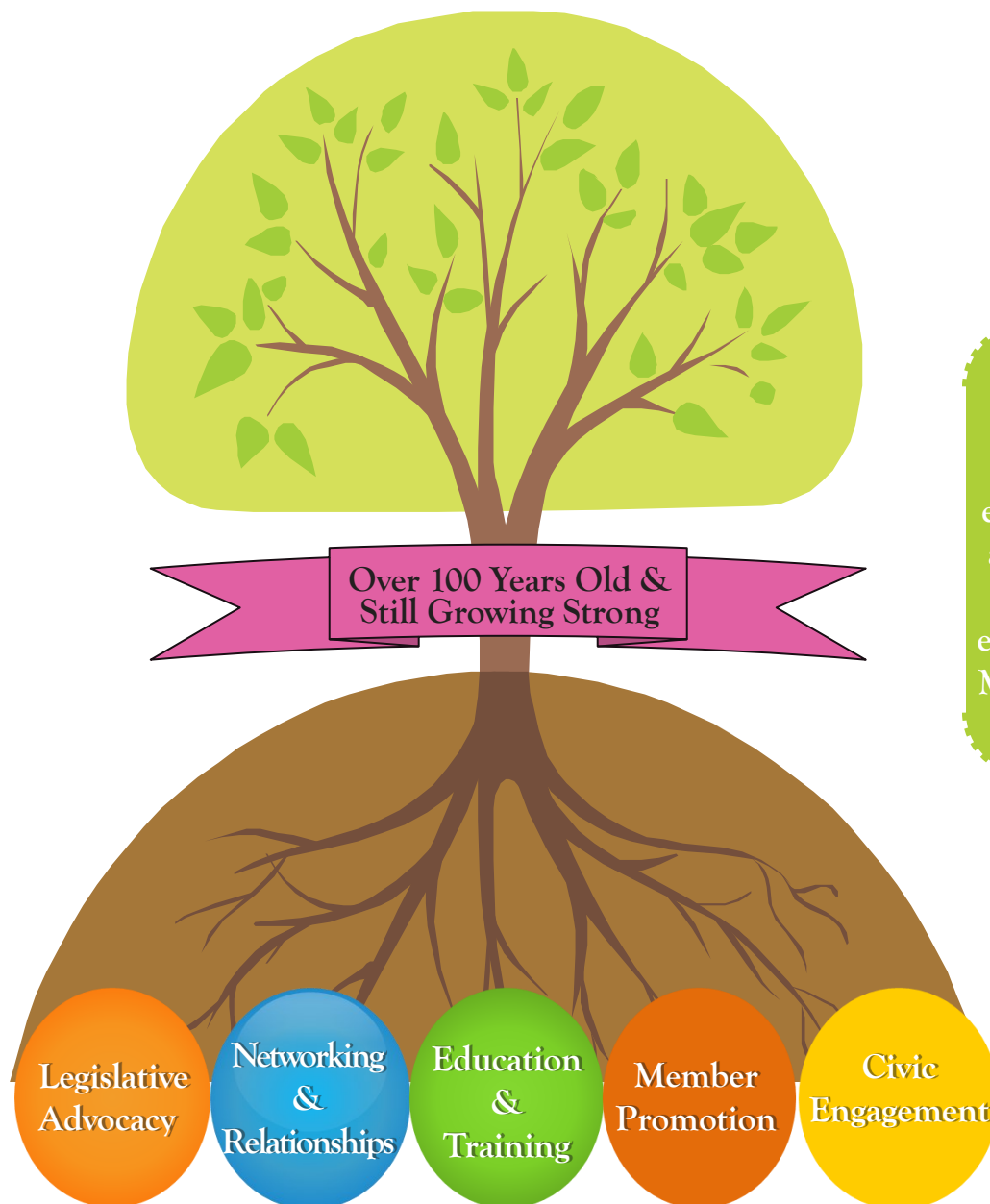


WE INVITE YOU TO JOIN US



**MAUI**  
CHAMBER OF COMMERCE  
VOICE OF BUSINESS

Creating An Environment Where Businesses Can Grow & Thrive!

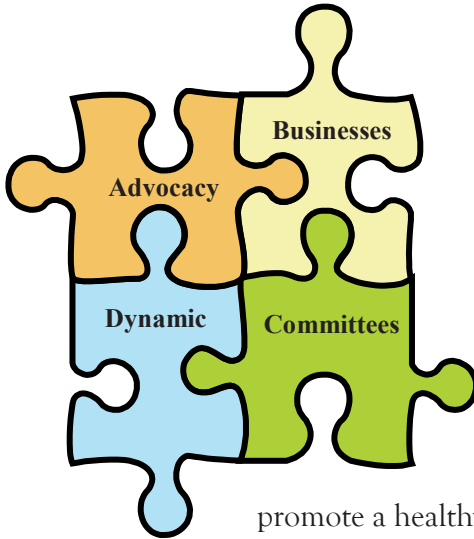


### Our Mission

To advance and promote a healthy economic environment for business; advocating for responsive government and quality education, while preserving Maui's unique community characteristics.



## Be A Part Of The Solution!



**A stands for Advocacy**—the Chamber actively advocates on behalf of the business sector on legislative, business, social, governmental and community issues affecting Maui.

**B represents Businesses**—the Chamber’s greatest asset, where great leaders promote other great leaders and businesses!

**C is Committees**—where much of the work of the Chamber is done by members who volunteer their time and cooperate with others to create positive change.

**D stands for Dynamic**—a way to describe the energetic approach of your Chamber in all that we do.

**E represents Economic Development**—the Chamber has many programs that promote a healthy economic environment for businesses, growth, job creation, and prosperity.

**F means Fun!**—while the Chamber maintains a serious focus, we still find time to have fun in what we do through networking and social events.

**G is for Governmental Relations**—the Chamber represents the needs of business to local, state, and federal leaders and educates its members on legislative issues of concern.

**H stands for Holiday promotions**—the Chamber’s annual Holiday Party provides commercial, customer, and community benefits.

**I represents existing Industry Programs**—while recruiting new industry and jobs is important, the Chamber is mindful of existing industry interests and promotes programs that strengthen the local economy.

**J is for Jobs**—we strive to help businesses succeed so they can create new jobs, while also working to develop the workforce to keep existing jobs filled by qualified workers.

**K represents Knowledge**—the Chamber is committed to learning and exploring new development strategies and finding a “local approach” to testing new ideas.

**L stands for Leadership**—the Chamber provides leadership opportunities to promote progress.

**M is for Marketing**—In addition to innovate approaches to media advertising, the Chamber provides cost-effective marketing avenues, including: the membership director, Chamber *Connections* newsletter, eNews, Chamber website, and a variety of promotional sponsorship opportunities.

**N represents Networking**—the best-kept secret of marketing. The Chamber’s networking programs personally expose you to future clients, vendors, and business people with mutual interests for productive relationships.

**O means Over and Above**—a driving force to exceed expectations and meet higher standards of excellence.



**MAUI**  
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# FROM A-Z

**P is for Partnerships**—by collaborating with other groups, the business community gains a valuable and productive way to achieve an economically viable community.

**Q stands for Quality of Life**—Chamber programs support and promote what is good about Maui, protect our unique community characteristics, and keep Maui “No Ka Oi” (the best).

**R is for Representation**—as an effective non-partisan, non-sectarian organization, the Chamber represents the interests of its members to accomplish collectively what no one person or business could do alone.

**S stands for Showcase**—Chamber events and programs showcase the best in business through Business After Hours, Chamber Luncheon Events, sponsorship opportunities, and much more to get the word out about what you do.

**T means Triple Bottom Line**—the Chamber supports the “Triple Bottom Line” view of sustainability—economy, environment, and social well being.

**U is for Understanding**—the issues and challenges that are important to business. We listen individually, and ascertain collectively, the issues that need attend and then plan programs and solutions to transform obstacles into opportunities.

**V represents Voice**—the Chamber is the voice of Maui’s business community. The Chamber publishes newsletters, eNews, and a weekly column in The Maui News entitled *The Chamber View* to inform businesses, residents, and community leaders of what is happening in the business sector.

**W is for WWW**—yes, the World Wide Web. The Chamber has a dynamic web presence at [www.mauichamber.com](http://www.mauichamber.com). This site promotes our members, their products, services and Maui’s assets.

**X represents Extra**—the extra special attention given to Chamber members to connect them with needed resources so that they can grow and succeed!

**Y means for YOU**—your involvement and input guides this organization in helping your business, the business sector, and the Maui community.

**Z is for the Zeal**—that Chamber staff and leadership possess to help make great things happen. Promoting business is more than a job; it is a mission, passion, and way of life for those of us who care about having a strong local economy.

## Join Us

Progress and prosperity depend upon a sound economy. The Maui Chamber of Commerce evaluates area needs to enhance our island’s economic growth and development.

A united effort of the entire community is needed to bring about Maui’s economic revitalization. Working together, we can make a positive difference and achieve our goals.

If you are doing business in Maui, you are sharing in the island’s prosperity. With this comes business citizenship obligation which challenges every person and institution to participate in making the community a better place to live and work.

By becoming a member of the Maui Chamber of Commerce, you are a part of the solution and help us collectively achieve economic success and an improved quality of life.

**Contact us at 808-244-0081 or email [info@mauichamber.com](mailto:info@mauichamber.com) to join today!**



**Enhanced Online Features To Promote Your Business & Interact With The Chamber and Its Members**

We have undergone a software conversion to give you more. The new software gives you the ability to: manage your own profile, add employees, and set access parameters; purchase event tickets and pay dues online, automatically receive receipts, find all Chamber activity data in one place, and easily reprint information as needed; participate in Chamber Committees, connect with Chamber members, and promote your Chamber involvement; increase your business promotion with an expanded business listing and profile, social media links, added pictures and files, an attached personal profile, and Resumé/CV; and more!

**There Are Three Membership Levels To Choose From**

Features	Essentials (Base Rate: \$344)	Plus (Base Rate: \$394)	Premier (Base Rate: \$414)
Member Public Profile - Your primary company contact and company name, address, phone, fax, email address, and website URL will be publicly displayed and found in the online and searchable membership directory.	✓	✓	✓
Manage Your Profile - Enhanced functionality that allows you to update your account, add subaccounts, determine and manage permissions, email preferences, and more.	✓	✓	✓
Online Event Registration & Bill Pay - Enhanced event registration and bill payment that automatically emails you a receipt for all payments, and records payments in your profile. Should you lose a receipt, you can easily go to your account and print another.	✓	✓	✓
Five Accounts - Receive a primary account, plus 4 additional subaccounts so 4 employees can also use and benefit from the Chamber's membership database.	✓	✓	✓
Fifty Additional Accounts - Receive 50 additional subaccounts to ensure all your leaders, managers, marketing, sales, and other team members can use and benefit from the Chamber's membership database.		✓	✓
A Business Description - This allows you to add a business description to your public profile that is also included with the online search function, giving you an expanded presence in the online directory.		✓	✓
Member Connection Lists - This is a "Friends" type feature that allows members to create a list and easily connect with other members.		✓	✓
Headshot Photo - Include a headshot with your business profile.		✓	✓
Add Your Networks - Link your external social media accounts to your Chamber membership profile.		✓	✓
Profile File Library - Add external files to share with other Chamber members, clients, or the public on your membership profile.		✓	✓
Resumé/CV - Add and maintain a Resumé/CV to your membership profile.		✓	✓
Find Resumes - Search for resumes in the Career Center.		✓	✓
Participate in Blogs - Submit blog posts to the groups that you belongs to.		✓	✓
Send Bulk Emails - Send bulk emails to Chamber groups you belong to.		✓	✓
Expanded Profile - Add up to 10 additional pages on your member profile.			✓
Business Image Gallery - Upload images to your membership gallery or to the Chamber groups you belong to.			✓
Share Personal Information - You can include personal information in your Chamber profile to share with other members and the public.			✓
Business Blog - You can create and update a member blog within your Chamber membership profile.			✓
Track Training Certifications - Member can track both Chamber training and outside training certifications in the system.			✓
Create A List of Favorites - You can "favorite" pages from the Chamber's website and share your list of favorites with other members and the public.			✓



**Three Membership Levels To Choose From:**

- Essentials (Base Rate \$344/yr)
- Plus (Base Rate \$394/yr)
- Premier (Base Rate \$414/yr)

Plus-Add a business description & headshot

Plus-Receive 50 additional sub-accounts

Premier-Create a list of favorites

Plus-Participate in Chamber blogs  
Premier-Create a Business Blog

Premier-Create an image gallery

Premier-Track training certifications

Plus-Send bulk emails to groups

Plus-Create Connection lists

Plus-Add a Resume/CV & search Resumes

\*Plus – includes all features of the Essentials package, plus additional items noted in blue.  
\*\*Premier – includes all features of the Plus package and expanded features noted in gold.

The screenshot shows a member profile page with the following sections and highlighted features:

- MANAGE PROFILE** (Gold header)
- MY PROFILE** (List of profile management options)
- Information & Settings** (Section with highlighted items):
  - Edit Bio** (Blue circle): Update your information and choose privacy settings for individual fields.
  - Preferences** (Blue circle): View and manage preferences and notification settings for your account.
  - Employees** (Blue circle): View and manage current Employees, send invitations.
- Invoicing, Payments & History** (Section with highlighted items):
  - Invoices** (Blue circle): View, print and pay your invoices.
  - Membership** (Blue circle): View your membership status and view membership renewal options.
- Content & Features** (Section with highlighted items):
  - Favorites** (Blue circle): Manage your favorites and share them with the community.
  - Networks** (Blue circle): View and manage social/professional networks.
  - Blogs** (Blue circle): Post to your existing blogs, manage settings and create new blogs.
  - Pages** (Blue circle): Create pages linked to your profile, manage settings, edit existing pages.
  - Photo Gallery** (Blue circle): Post photos, manage albums, upload captions and view your photos.
  - Files & Links** (Blue circle): Upload files and create links in your file library.
  - Professional Development** (Blue circle): View current entries and professional development journal.
- Community** (Section with highlighted items):
  - Messaging** (Blue circle): Read and manage messages, create and organize message folders.
  - Groups** (Blue circle): View and manage group membership, configure group options.
  - Connections** (Blue circle): View connection requests, manage connections and categories.
  - Referrals** (Blue circle): View referrals, track referral history and send invitations.
  - Forum Settings** (Blue circle): Manage your forum preferences and subscriptions to email notifications.
  - Blog Subscriptions** (Blue circle): Manage your subscriptions to email notifications for blogs.
- Networking & Careers** (Section with highlighted item):
  - Resume/CV** (Blue circle): Create your Resumé/CV, manage security and privacy settings.
- CALENDAR** (Section with highlighted item):
  - August Business After Hours at Island Fox Humane** (Blue circle)
  - Made in Maui County Festival** (Blue circle)
- ONLINE SURVEYS**
- NEWEST MEMBERS** (List of new members)
- FEATURED MEMBERS** (List of featured members)

Additional text on the right side of the screenshot:

- Plus-Add your social networks
- Premier-Expand your profile by 10 pages
- Plus-Upload & share important files

Page footer information:

Maui Chamber of Commerce 2014 ©  
95 Mahalani Street, Suite 22A, Wailuku, Maui, Hawaii 96793 1 808-244-0081 1 808-244-0083  
info@MauiChamber.com

Membership Management Software Powered by YourMembership.com - Legal



**Maui Chamber of Commerce Membership Application**

95 Mahalani Street, Suite 22A, Wailuku, HI 96793 www.mauichamber.com

(808) 244-0081 \* FAX (808) 244-0083

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Web Site Address \_\_\_\_\_

Primary Contact/Title \_\_\_\_\_

Addl. Contacts (Maximum 2) \_\_\_\_\_

GET or Fed. ID # \_\_\_\_\_ Business Type \_\_\_\_\_

Business Description (25-30 words) \_\_\_\_\_

**Membership Investment Guideline**

Membership in the Maui Chamber of Commerce is based upon a fair share investment, plus a one-time (with continuous membership) administrative fee. Our members indicate that the number of employees is the fairest measure of business size for most industries, except the accommodations **industry which** is based upon **number of rooms**. Therefore, membership fees are based on the number of a company's full-time or full-time equivalent employees.

**To Compute Your Chamber Dues:**

Employee Basis: The Essentials package base rate is \$344/year for up to 5 employees, with an additional \$10 per employee over 5 employees. If a firm has 12 full time employees, then their rate would be calculated as follows:

Base Rate (1-5 employees) =	\$344.00
7 x \$10.00(additional employees) =	\$ 70.00
One-time administration fee =	\$ 30.00
<b>Total Annual Investment:</b>	<b>\$444.00</b>

The Federal Government requires the Chamber inform you that: The Chamber is a 501(c)(6) organization; 95% of membership dues is deductible as an ordinary and necessary business expense for Federal income tax purposes; that in compliance with the Omnibus Budget Reconciliation Act of 1993, 5% of your membership dues are not deductible as a business expense because it is allocable to lobbying expenditures; contributions or gifts to the Chamber are not deductible as charitable contributions, but may qualify as a business expense; further information on this law should be obtained from your tax advisor; and that the Chamber does have a 501(c)(3) tax deductible Foundation as well.

I hereby apply for membership and wish to support the goals of the Maui Chamber of Commerce. I agree to abide by the Articles of Incorporation, Bylaws and organization's Ethics Statement. I further understand that my membership must be approved by the Board of Directors and that payment is for a full-year.

**Dues Computation**

Essentials Base Rate Annual Dues:	\$ 344.00
+ Addl. Fee for Employees Over 5 full-time Employees, add \$10 ea x ___ =	_____
<b>Or Rooms/Units, add \$3.65 Per Room x _____ =</b>	<b>_____</b>
Upgrade Your Membership Level to Plus (\$50/yr) or Premier (\$70/yr) Services	\$ _____
Membership Dues Subtotal =	\$ _____
+ One-time Administration Fee	\$ 30.00
<b>Total Dues Investment</b>	<b>\$ _____</b>

I elect to contribute \$15 of my dues paid to support "Business-Friendly" candidates for elected office.

**Payment Method (Please Circle One)**

Check # \_\_\_\_\_ Visa/MasterCard/American Express  
 Card # \_\_\_\_\_  
 Exp Date: \_\_\_\_\_ Code: \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Card Billing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Signature: \_\_\_\_\_



**Belonging to a community is a privilege**, and members of the community have a right to some expectations of their peers. Members must comply with certain obligations and responsibilities in order to enjoy the benefits of being a part of this group.

Below are the Maui Chamber of Commerce Code of Ethics and Excellence expectations of our members. We feel they stand for the highest ideals of professional honor. We encourage you to also post them on your website to show your clients what you stand for.

**I/We promise that...**

- ◆ I/We will exercise and uphold the highest ideals of professional competence, quality and excellence in business.
- ◆ I/We will diligently exercise integrity, truth and rigorous honesty in all areas relating to my/our business and professional responsibilities.
- ◆ I/We will not tolerate crooked practices, and will not condone or perpetuate unethical conduct by remaining silent or turning a blind eye.
- ◆ I/We will know and respect existing laws pertaining to professional work and business.
- ◆ I/We will accurately represent my/our products and or services at all times, including all marketing, advertising and promotional materials.
- ◆ I/We will inform prospective clients of any conditions that I am/We are aware of that might affect their purchase of my/our products and/or services.
- ◆ I/We will honor my/our contracts, agreements and commitments.
- ◆ I/We will accept responsibility for all work I/We do, admit mistakes, and do whatever is possible to rectify any problems that arise.
- ◆ I/We will maintain the highest level of professionalism, and refrain from misrepresenting any authority entrusted to me/us.
- ◆ I/We will maintain accurate and sufficient records.
- ◆ I/We will safeguard and protect all private and confidential information entrusted to me/us or obtained in the course of any working relationship.

Signed: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

# RESOURCE CONNECTION



**MAUI**  
CHAMBER OF COMMERCE  
VOICE OF BUSINESS



**We're On Your Team...**  
Saving You Time & Money By  
Linking You With Needed Resources

*By checking the boxes below, we will connect you with members and resources to help meet your needs.*

## Advertising

- Chamber
- Internet
- Newspaper
- Magazine
- Radio
- Television

## Facilities Maintenance

- Air Conditioning
- Building Maintenance
- Cleaning Services
- Energy Efficiency
- Irrigation Efficiency
- Landscaping
- Plumbing
- Recycling
- Water Efficiency

## Financial

- Access to Capital (please note area of interest)
  - Micro-Enterprise Loan
  - Start-up
  - Expansion
  - Venture Capital
- List of Potential Funding Sources

## Insurance Consultation

- General Commercial Liability
- Business Automobile
- Workers Comp
- TDI

## Office Needs

- Computer Repairs
- Furniture
- Internet Services
- Office Equipment
- Printing (Bus. Cards, Brochures, Fliers), etc.
- Signage
- Supplies
- Telephone Services

## Professional Services

- Accounting
- Bookkeeping
- Business Coaching
- Business Planning
- Human Resources
- Internet Marketing & SEO Services
- Legal
- Marketing/PR
- Real Estate
- Website Development
- Workforce

## Other, Please List

---

## For the above areas, please:

- Provide me with a list of referrals for future contact
- Please have the referrals contact me as follows:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_