



March 30, 2007

Aloha,

FORE! Is there a luckier day for the Maui Chamber of Commerce annual golf tournament benefit to be held at The Dunes at Maui Lani and Dunes Restaurant than **Friday, July 13th 2007**? The Title Sponsors this year are American Savings Bank and Dowling Company Inc. We are feeling extremely lucky to have your business as a valued member of the Maui Chamber of Commerce and invite you to participate! Again, this year we have combined the event with The BMW Maui Golf Cup International. The tournament winners will go to Pinehurst North Carolina to participate in the BMW US final. BMW will also have a hole in one prize of a new 2007 BMW as well as other gifts for our golfers. We will make sure to have a black cat at the tee and a ladder to walk under before you get there.

The event begins with check-in and a BBQ social on the grounds of the Maui Lani Golf Course at 11:00 a.m. A shotgun start at 12:30 p.m. signals the beginning of the 18-hole, two person scramble tournament. Following an afternoon of fun on the greens, participants will celebrate the evening gala with dinner at the Dunes Restaurant and live entertainment. Gala attendees will also vie for fabulous items offered at silent and live auctions. You won't want to miss the opportunity to be a part of this year's exciting event! Last year's event was fabulous - - certainly, one of the most talked about events of the year.

"Thanks for the opportunity go to Pinehurst and compete in the National BMW Tournament. This year I will compete as a new member of the Chamber"- Darren Jones, 2006 co-winner, owner of Alive and Well

Sponsorship of the event; Title, Platinum, Gold or Silver is an easy and affordable way to gain promotional and marketing exposure for your company. And what a great opportunity to treat your (team) to a fun-filled Friday afternoon on the golf course. The gala offers your non-golfing partners to share in the exciting food and entertainment of the evening. The net proceeds from the Golf and Gala go to help fund the Maui Chamber of Commerce operations.

Mahalo for your sponsorship consideration and your support of the Maui Chamber of Commerce's efforts to serve and promote business on Maui. We appreciate your PAR-ticipation and look forward to seeing you on the greens!

Aloha,

Daniel "Breeze" Bergan
Director of Sales
Maui Chamber of Commerce

Maui Chamber of Commerce Golf and Gala
Friday, July 13, 2007

Available Sponsorship
Opportunities
3/30/07

The Maui Chamber of Commerce Golf and Gala will provide the following promotional and marketing values at the following Sponsor levels:

Tournament Sponsorship: **\$5,000**

- Six (6) teams [twelve total players] in the 2007 Maui Chamber of Commerce Golf and Gala;
Each player receives the following:
 - *Green and Cart fees for the 18-hole, two-person scramble tournament
 - *Tee Gifts
 - *BBQ lunch prior to play
 - *Opportunity to win tournament prizes and door prizes
 - *2 Gala invitations to the Gala dinner following golf
- Inclusion on the official Tournament Application with company logo, all pre tournament marketing including, press releases, the Maui Chamber of Commerce website (with a link to the company's website), the Maui Chamber of Commerce eNews and an article in the Fall Issue of Connections
- Logo identification on the official welcome banner (sponsor provides logo artwork)
- Two company tee-signs located on-course provided by the Chamber
- Signage displayed during Gala
- Twelve (12) additional invitations to the Gala dinner following golf with two reserved tables that seat 10
- Three eNews sponsorship prior to the golf tournament as a tournament Title Sponsor, with a link to the company's website
- Title Sponsorship mention with company logo in the Gala Program

Platinum Sponsorship: **\$3,000**

- Four (4) teams (eight total players) in the 2007 Maui Chamber of Commerce Golf and Gala;
Each player receives the following:
 - *Green and Cart fees for the 18-hole, two-person scramble tournament
 - *Tee Gifts
 - *BBQ lunch prior to play
 - *Opportunity to win tournament prizes and door prizes
 - *2 Gala invitations to the Gala dinner following golf
- Inclusion on the official Tournament Application with company logo, pre-tournament marketing including, press releases, the Maui Chamber of Commerce website, and an article in the Fall Issue of Connections
- One company tee-sign located on-course provided by the Chamber
- Signage displayed during Gala
- Eight (8) additional invitations to the Gala dinner following golf with one reserved table that seats 10
- Platinum Sponsorship mention with company logo in the Gala Program

